

II B. Tech II Semester Supplementary Examinations, December – 2022**MANAGERIAL ECONOMICS AND FINANCIAL ACCOUNTANCY**

(Common to CSE (AIML), CSE(AI),CSE(DS),CSE(AIDS),AIDS & AIML)

Time: 3 hours**Max. Marks: 70**Answer any **FIVE** Questions each Question from each unitAll Questions carry **Equal** Marks**UNIT – I**

- 1 a) Define managerial economics. Explain scope of managerial economics and its relationship with other subjects. [7M]
 b) What is the meaning of demand? Explain the determinants of demand. [7M]

Or

- 2 a) What is elasticity of demand? Discuss various types of elasticity of demand and measurement. [7M]
 b) What is demand forecasting? Explain the methods of demand forecasting. [7M]

UNIT – II

- 3 a) What is production function? Discuss various theories of production function. [7M]
 b) What is cost concepts? Explain different cost concepts. [7M]

Or

- 4 a) What is BEP? Determination of BEP through graphic approach. [7M]
 b) ABC wishes to know it's (a) BEP of production and (b) margin of safety during the July to December, from the following information. [7M]

	January to June (Rs)	July to December(Rs)
Sale	200000	250000
Net profit	20000	30000

UNIT – III

- 5 a) Explain briefly different market structures in India. [7M]
 b) Explain any four methods of pricing based on strategy. [7M]

Or

- 6 a) Discuss the factors affecting the choice of form of business organization. [7M]
 b) Define Partnership. Explain its features. [7M]

UNIT – IV

- 7 a) What is Trail balance? Prepare final accounts with adjustments. [7M]
 b) What is ratio? Explain different types of ratios. [7M]

Or

- 8 a) What is the difference between funds flow and cash flow statements? [7M]
b) The following is an extract of a balance sheet of a company during the last year. [7M]
Compute current ratio and quick ratio. Also interpret the ratios.

Land and buildings	Rs.50000
Plant and machinery	Rs.100000
Furniture and fixtures	Rs.25000
Closing stock	Rs.25000
Sundry debtors	Rs.12500
Wages prepaid	Rs.2500
Sundry creditors	Rs.8000
Rent outstanding	Rs.2000

UNIT - V

- 9 a) Define capital budgeting. Discuss various traditional methods (non – discounted cash flow methods). [7M]
b) Discuss the importance time value of money in investment decision. [7M]

Or

- 10 a) What are the sources of capital? Explain the meaning of capitalization. [7M]
b) Explain briefly about discounted cash flow methods in investment decision. [7M]

