

II B. Tech II Semester Supplementary Examinations, December- 2023
MANAGERIAL ECONOMICS & FINANCIAL ACCOUNTANCY
 (Com to AI&DS, AI&ML CS, CSD, CSE, CSE(AI), CSE(AI&DS), CSE(AIML),
 CSE(CS), CSE(DS),CSE(IOT), CSE(IOTCSIBCT), IT, MM)

Time: 3 hours

Max. Marks: 70

Answer any **FIVE** Questions each Question from each unit
 All Questions carry **Equal** Marks

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**UNIT – I**

- 1 a) Describe the nature and scope of Managerial Economics. [7M]  
 b) Explain Income Demand with suitable diagram. [7M]

**Or**

- 2 a) Elasticity of demand is an important tool of economic analysis. Explain. [7M]  
 b) What is Demand forecasting? Explain consumers' survey method of demand forecasting. [7M]

**UNIT – II**

- 3 a) Explain the nature and managerial uses of Production function. [7M]  
 b) Illustrate the Law of variable proportions. [7M]

**Or**

- 4 a) Differentiate between Explicit cost and Implicit cost. [7M]  
 b) Illustrate Break-Even point with the help of diagram and its uses in business decision making. [7M]

**UNIT – III**

- 5 a) State and explain the conditions of Monopoly. Can a monopolist charge any price he likes? [7M]  
 b) Discuss different pricing methods that are seen in Internet context. [7M]

**Or**

- 6 a) Explain the characteristics of the different phases of Business Cycle. [7M]  
 b) Distinguish between Private and Public Ltd., Company. [7M]

**UNIT – IV**

- 7 a) What is a Trial Balance? State objectives and significance of journal and ledger. [7M]  
 b) Why do we prepare Trading and Profit and Loss Account? [7M]

**Or**

- 8 a) How is the analysis of financial statements significant and purposeful for a business? [7M]  
 b) Explain the ratios that are used to evaluate the efficiency of funds use in Organization. [7M]

**UNIT – V**

- 9 a) What are the components of Capital budgeting techniques? [7M]  
 b) Discuss the nature of Capital Budgeting. [7M]

**Or**

- 10 a) Enumerate various types of Capital Budgeting techniques. [7M]  
 b) The cost of a project is Rs. 12, 00,000 and the annual cash inflows for the next five years are Rs. 6, 00,000. What is the payback period for the project? [7M]